THE CLOSET

LIST OF REJECTED BRANDS

LAST UPDATED: 6/10/26

&	&Me; & Other Stories; 18 Montrose;
A	Abercrombie & Fitch; Abi and Joseph; Abrand; Achu; Active&Co; Aelfric Eden; Aerie; Aeropostale; Afends; Afiund; Alamour; Alannah Hill; Aldi; Aldo; Alice In The Eve; Alive Girl; All in Motion; Allgood; AllSaints; Ally; Always Alice; Amazon; Amber Rose; Amelius; American Eagle; American Vintage; Andana; Angel Biba; Anko; Anthropologie; Ardene; Aritzia; ARKET; Arlo & Alfred; Armoire; Arnem; AS Colour; ASOS; Auden; Autograph; Ava & Ever; Avella; Avocado; Avon; Azzurielle
B	BA&SH; Bae The Label; BabyBoo; Badgley Mischka; Bamboo Body; Banna Republic; Bardot; Bared; Basler; Basque; Bebe; Beginning Boutique; Bell Bird; Belle & Bloom; Belk; Ben Sherman; Bershka; Best & Less; Bettina Liano; Betts; Betty Basics; Big W; Bilini; Billabong; Billy J; Bird Keepers; Biz Collection; Black Friday; Black Milk; Black Pepper; Blue Illusion; Bluejuice; Boden; Boho Australia; Boho Traders; Bon Maxi; Bonds; Boo Radley; Boodie; Boohoo; Boom Shankar; Boozt; Booztlet; BUL; Burton; Brandy Melville; Buckle; Burlington; BWLDR
C	C&A; Caché; Caju; Cato Fashions; Charlotte Russe; Calli; Calvin Klein; Campri; Capture; Caroline Morgan; Ceres Lofe; Chancery; Charcoal; Charlotte Russe; Charming Charlie; Charley Brown; Chi Chi; Chicabooti; ChicWish; Cider; Circuit; City Chic; Clothing&Co; Club Monaco; CMEO Collective; Coast; Colette; Contrast; Cooper Street; Cooper; Cotton On; Crocs; Crossroads; Cruise
D	DailyLook; Dangerfield; Danii Minogue; Debenhams; Desigual;Dickies; Dissh; DKNY; Doll Deluxe; Dorothy Perkins; Dotti; Dr. Jay's; Dressbarn; Dynamite
E	Eb & Ive; Ebby & I; Edikted; Eddie Bauer; Edited; Elie Tahari; Elite Eleven; Ellis & Dewy; Elm; Eloquii; Elwood; Emerge; Emerson; Emmiol; En Saison; Equipment; Erdem; Esprit; Eva Sunday; Eve Hunter; Everlast; Ever New; Evie Grace; Express
F	F&F; Fabletics; Factorie; Fame; Foil; Famous Footwear; Fashion Nova; Fashion to Figure; Feather & Noise; Fever London; Fila; Filly Flair; First Base; Flannels; Foil; For Himn & Her; Forcast; Forever 21; Fortunate One; Foxwood; Free People; French Connection; Fresh Soul; Frock and Frill
G	G-Star Raw; G.D.S.; GAP; Garage; George Gross; Gery Weber; Ghanda; Gilly Hicks; Gina Tricot; Gingham & Heels; Girl Glamarous; Glamorous; Glassons; Grab Denim; Grace & Co; Grace Hill; Gregory Ladner; Grip Denim; GU; Guess

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H	H&M; Hammock & Vine; HANE; Harris Scarfe; Harry Who; Hartford; Havaianas; Haven; Hell Bunny; Hema; Here Comes the Sun; Hervé Léger; Hollister; Hot Options; Hot Topic; House of CB; Howard Showers; Hunkemöller; Hype
I	I Love Billy; I Saw It First; I Saw it first; I.AM.GIA; Iaxiah; Ichi; In Style; In The Style; Indakah; Influence Fashion; Inoa; Intermix; Intimissimi; Into Fashion; Ishka; Isle Of Man; Ivy Park
J	Jaase; Jack & Jones; Jack Wills; Jacqui E; Jaded London; JAG; Jay Jays; JCPenney; JD Williams; Jeanswest; Jennyfer; Jigsaw; Joe Brown; Joe Fresh; Joop & Gypsy; Jump; Junarose; Just Jeans; JustFab
K	K-Mart; Kapp; Kardashian Kollection; Katies; Khoko; Kikiriki; Kitten D'Armour; Kmart clothing brands; Knight Angel; Kohl's; Koton
L	LA Fashion; LA Gear; La Senza; La Strada; Label Of Love; Ladakh; Lands' End; Laura Ashley; Lavish Alice; Le Specs; Lee; Leighton Broughton; Leoni; Levi; Life With Bird; Light In The Box; Lila; Lilly Pulitzer; Lillywhites; Lily & Me; Lily Loves; Lilya; Lindex; Linen Luxe; Lioness; Lipsy; Little Mistress; Little Party Dress; Liz Jordan; LJC Designs; Loft; Lolita; London; Lonsdale; Lorna Jane; Love Bonito; Love Culture; Lover; LSKD; LTS; Luca & Marc; Lucy in the Sky; Lula Soul; Lulus
M	M&Co; Madison Square; Madison the Label; Maglia; Mango; Marcs; Marks & Spenser; Massimo Dutti; Matalan; Matty M; Mavi; Maz Studio; Mela Purdie; Meri; Meshki; Mia; Mian & Co; Michael Kors; Millers; Minkpink; Minx & Moss; Miracle; Miss Selfridge; Miss Shop; Miss Valley; Missguided; Missunderstood; ModCloth; Monki; Monsoon; Moolk; Mooloola; Morphe Apparel; Motel Rocks; Motel; MOTF; Motto; Muscle Republic; Muse; MVN;
N	N Brown; NA-KD; NAF NAF; Nancy Bird; Nasty Gal; Nasty Woman Club; Nataoka; Nelly; New Balance; New Chic; New Look; New Yorker; Next; Nico Nico; Nicola Waite; Nicolangela; Nobody's Child; Noni B; Noughts & Crosses; Novo; Now; Nude Lucy; Nudie Jeans
O	O'Neill; Oak + Fort; Oasis; Object; Oh Polly; Ojay; Old Khaki; Old Navy; Olga Bird; Oliver Bonas; Olsen Europe; One Ten Willow; Only; Only Moiety; Only; Orsay; OshKosh B'gosh; Outcast; Outfit; OXXO
P	PacSun; Palom Bee; Papaya Clothing; Paper Dolls; Paper Scissors; Peacocks; Penny's; Peppermayo; Perfect Stranger; Peter Alexander; Phase Eight; Philosophy; Picnic; Pimkie; Ping Pong; Pink Diamond; Pink; Piper Lane; Piper; Pitas; Portofino; PQ Collection; Prene; PrettyLittleThing; Preview; Primark; Prime Cut; Princess Highway; Princess Polly; Principles; Proud Poppy; Pull & Bear; Puma

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Q	Q Clothing; Q/S Designed by s.Oliver; Q2 Fashion; QED London; Quay Apparel; Queen Bee Maternity; Quiksilver; Quince; Quiz Clothing; Qupid
R	Radhi; Ragstock; Rainbow Shops; Rani; Rebecca Ruby; Recess; Reserve; Reserved; Revival; Revolve; Revolve; Rich Grant; Riders; Rihoas; Ripcurl; River Island; Rivers; Rockmans; Romwe; Rose and Olive; Rowie; Roxy; Ruby Rain; Ruby Yaya; Ruby; Rue21; Runway
S	Saks Off Fifth; Scout Sara; Seafolly; Serafina; Shein; Showpo; Silent Theory; Silver Wishes; Simons; Simply Vera; Sinsay; Skims; Slate; SNDS; Sovere; Sports Girl; St. Frock; Stella; Stevie May; Stitch Fix house brands; Stitches; Stradivius; StyleWe; Sweaty Betty
T	Table Eight; Taking Shape; Talbots; Talisman; Tally Weijl; Target clothing brands; Target Essentials; Target; Teaberry; TEMT; Temu; Terranova; That's So Fetch; The 1964 Denim Company; The Fated; The Fifth Label; The Shanty; Theory; Therapy; Threadz; Thrills; Tiger Mist; Tillys; Tirelli; TJ Maxx private labels; Tokito; Top End; Topman; Topshop; Trendyol; Tussah; Twin; Two Sisters; Twoobs;
U	Ulla Popken; Umbro; Unif; Uniqlo; Unison; United Colors of Benetton; Urban Outfitters; Urban Revival; Urban Revivo; Urban Threads; Uterqüe
V	V by Very; Valleygirl; Van Heusen; Varley; Venus; Vero Moda; Very Very; Vici Collection; Victoria Hill; Victoria's Secret; Vila; Vimmia; Vine Apparel; Virtuelle; VRG Girl
W	W.lane; Wallis; Warehouse; Wavezone; Wayne Cooper; Weekday; Wetseal; White & Co; White Closet; White Fox Boutique; WhoIAm; Windsor; Winny & Co; Wish fashion brands; Wish; Womens Secret; Woolworths clothing lines; Worthier; Wrangler;
X	X by Gottex; X-Large; X-Ray Jeans; Xacus; Xcel Wetsuits; Xersion; Xhilaration; XOXO; Xscape
Y	Y.A.S; Yarra Trail; Yaya; Yerse; Yes Style; YH & Co; YMI Jeanswear; Yogalicious; Yoki Fashion; YoungLA; Yumi Kim; Yummie
Z	Z Supply; Zadig & Voltaire; Zaful; Zaful Curve; Zalando fashion brands; Zara; Zeitgeist; Zink London; Zizzi; Zjoosh; Zoot; Zulu & Zephyr; Zutano